

MEMORANDUM

April 16, 2010

To: NCAA Division I Conferences
Selected Coaches' Associations.

From: Petrina Long, Chair
NCAA Division I Recruiting and Athletics Personnel Issues Cabinet.

Subject: Feedback Request for Division I Recruiting Model.

The NCAA Division I Recruiting and Athletics Personnel Issues Cabinet is seeking feedback from the Division I membership for its June 2010 meeting regarding the Division I recruiting model for all sports. The cabinet has been engaged in a thorough, lengthy review of the current recruiting model due to concerns raised by the membership, such as early offers of aid and the burdens placed on institution to monitor recruiting activities. Each legislative cycle has seen an increase in the number of recruiting related proposals, many of which are fragmented by sport and piecemeal by nature. Attached to this memorandum are three recruiting models that propose changes to the current legislation. The models are broad-based concepts created by the cabinet to generate discussion within the membership. The cabinet would like to stress that the models are not being presented or intended to be fully developed legislative proposals, rather they are to help determine the future direction the membership is most comfortable with for recruiting.

The models are identified in three distinct categories: restrictive, moderate (opt-in), and open (opt-out). The models include the four main areas of recruiting: (1) evaluations (academic and athletics); (2) communications (telephone calls, text messages, contacts and correspondence); (3) campus visits (official, unofficial and tryouts); and (4) offers of aid (verbal and written). The cabinet recognizes that each sport has its own unique recruiting environment; however, the cabinet believes there is merit in considering the same base recruiting model for each sport, with targeted areas of differentiation (e.g., number of recruiting person days).

The cabinet believes that each model is a single viable future direction for recruiting, however, the cabinet seeks constructive feedback regarding each model, including comments related to parts of each of the models that may or may not be acceptable solutions. The cabinet recognizes that the final recruiting model may well reflect a combination using parts of all three models. Feedback is requested not later than **Friday May 28, 2010**.

The cabinet will review the feedback it has received from conferences and coaches' associations at its June 8 and 9, 2010, meeting with the goal of sponsoring legislation for the 2010-11 legislative cycle. The cabinet understands the membership's concern for timely action on several segments of the current recruiting model; however, the cabinet's priority has always been the development of a well constructed and thoroughly vetted model prior to sponsoring legislation.

The cabinet hopes to be able to propose legislation stemming from feedback and discussion after its June meetings. However, if no consensus is determined, the cabinet will narrow options and request additional feedback on a single model for the fall meeting schedule.

Questions regarding the recruiting models should be directed to Jeremiah Carter (jcarter@ncaa.org) at the national office who serves as a staff liaison to the cabinet.

Finally, on behalf of the cabinet, thank you in advance for your participation in this important initiative.

JC:kas

Model 1 - Restrictive

	Evaluations		Communication			Campus Visits			Offers of Aid	
	Academic	Athletics	Phone Calls and Text	Contacts	Correspondence	Official	Unofficial	Tryouts	Verbal	Written
Freshman/ Sophomore	Five evaluations – no communication in association with evaluation.		Current rule, response permissible per NCAA Bylaw 13.4.1.4.			Current rule.	No athletically pre-arranged visits (e.g., Junior Day).	Current rule.	Not permitted.	
Junior	Seven evaluations total. (Minimum of two must be academic if using three or more evaluations.)		No change from current legislation.			Current rule.		Current rule.	Not permitted.	
Senior	Five evaluations.		No change from current legislation.			Current rule.	Current rule.	Current rule.	Permitted only after the six-semester high school academic record is on file with the institution. Written offer can only come from institution's financial aid office.	
Post-NLI	Current rule.		Unlimited activities and individuals.			Not Permitted.	Current rule.	Current rule.	N/A	N/A

Model 2 – Middle of the Road

	Evaluations		Communication (Opt-in Model)			Campus Visits			Offers of Aid	
	Academic	Athletics	Phone Calls and Text	Contacts	Correspondence	Official	Unofficial	Tryouts	Verbal	Written
Freshman/ Sophomore	Five evaluations – no communication in association with evaluation.		Current rule response permissible per NCAA Bylaw 13.4.1.4.			Current rule.	Current rule.	Current rule.	Not permitted.	Not permitted.
Junior	Seven evaluations total. (Minimum of two must be academic if using three or more evaluations.)		<p>*One call per month (basketball model) expanded to all sports.</p> <p>*Starting January 1 of junior year allow: (1) the opportunity to have unlimited calls with written permission from PSA (via form on NCAA.org); (2) Edit Bylaw 13.4.1.2 – electronically transmitted correspondence (not medium specific, non-verbal direct communication) allowed beginning during junior year; and (3) one in-person contact.</p>			After January 1 of junior year, one permissible per PSA based on established minimum academic requirements (TBD). (Counts against five maximum.)	Current rule.	Permissible limit of five tryouts per prospect.	Permitted only after the four-semester high school academic record is on file with institution.	
Senior	Five evaluations.		<p>***If unlimited permission has not been received, institution will be limited to one call per month and electronic and printed recruiting will be limited to Bylaw 13.4.1.1 (c-f).</p> <p>Three in-person contacts permitted during senior year.</p>			Five per SA total. (Minus one if taken during junior year.)	Current rule.	Set limits similar to DII model (e.g., required physical, no more than one per institution).		
Post-NLI	Current rule.		Unlimited activities and individuals.			Not permitted.	Current rule.	Not permitted.	N/A	N/A

Model 2 – Middle of the Road

Bylaw 13.4.1.2 - Electronic Transmissions.

All ~~electronically~~ transmitted correspondence ~~that~~ may be sent to a prospective student-athlete (or the prospective student-athlete's parents or legal guardians) ~~is limited to electronic mail and facsimiles. (See Bylaw 13.1.7.2.)~~, **provided it is sent directly to and is only viewable by the prospective student-athlete (or the prospective student-athlete's parents or legal guardians).** All ~~other forms of electronically transmitted correspondence (e.g., Instant Messenger, text messaging) are prohibited.~~ Color attachments may be included with electronic mail correspondence sent to a prospective student-athlete, provided the attachment only includes information that is not created for recruiting purposes, except for items that are specifically permitted as printed recruiting materials (e.g., questionnaires). In addition, attachments shall not include any animation, audio or video clips and there shall be no cost (e.g., subscription fee) associated with sending the item attached to the electronic mail correspondence.

Model 3 – Open Recruiting Model

	Evaluations		Communication (Opt- out Model)			Campus Visits			Offers of Aid		
	Academic	Athletics	Phone Calls and Text	Contacts	Correspondence	Official	Un-Official	Tryouts	Verbal	Written	
Freshman/ Sophomore	No limit. Requires establishment of recruiting person days in each sport and a limitation on the number of times you can enter a high school (limit once per week).		No outgoing calls or electronic communication from coaching staffs. One letter sent from institutions to PSAs, including the recruiting rules. *No PSA initiation requirement.			Current rule.			Current rule.	Current rule.	
Junior	No Limit. Requires establishment of recruiting person days in each sport and a limitation on the number of times you can enter a high school (limit once per week).		One call per month (basketball model). *August 1 before junior year allow for the opportunity to have unlimited until PSA requests institution to stop (via form on NCAA.org). * Three in-person contacts permitted. * Edit NCAA Bylaw 13.4.1.2 – electronically transmitted correspondence (not medium specific, non-verbal direct communication).			Five total visits per PSA. Visits could begin during junior year if PSA meeting minimum progress standards (TBD). Allow institutions to provide expenses to parent/legal guardian to reduce outside influences.		Current rule.	Permissible, with a limit of seven tryouts per prospect with a maximum of five during the junior year. Set limits similar to DII model (e.g., required physical, no more than one per institution).	Current rule.	Current rule.
Senior	No Limit. Requires establishment of recruiting person days in each sport and a limitation on the number of times you can enter a high school (limit once per week).		*Unlimited model for senior year (beginning August 1). Allow for PSAs to opt-out of unlimited model. *Allow for unlimited electronically transmitted correspondence. *Five in-person contacts permissible.					Current rule.		Current rule.	Current rule.
Post-NLI	Current rule.		Unlimited activities and individuals.			Not permitted.		Current rule.	None.	N/A	N/A

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Division II Legislation Display - 1 Cite

Title:13.11.2.1 - Tryouts.

Previous Cite: 13.11.2 Permissible Activities.

Next Cite: 13.11.2.2 Preseason Practice and Competition.

A member institution may conduct a tryout of a prospective student-athlete only on its campus or at a site at which it normally conducts practice or competition and only under the following conditions (see Bylaw 17.02.13 for tryouts of currently enrolled students): *(Revised: 1/13/98 effective 8/1/98, 1/11/00 effective 8/1/00)*

- (a) No more than one tryout per prospective student-athlete per institution per sport shall be permitted;
- (b) The tryout may be conducted only for high school seniors who are enrolled in a term other than the term(s) in which the prospective student-athlete's high school's traditional season in the sport occurs or who have completed high school eligibility in the sport; for a two-year college student, after the conclusion of the sport season or anytime, provided the student has exhausted his or her two-year college eligibility in the sport; and for a four-year college student, after the conclusion of the sport season, provided written permission to contact the prospective student-athlete (per Bylaw 13.1.1.2) has been obtained; *(Revised: 1/11/94, 1/9/96 effective 8/1/96, 1/12/04, 1/10/05 effective 8/1/05, 4/11/06)*
- (c) Prior to participation in a tryout, a prospective student-athlete is required to undergo a medical examination or evaluation administered or supervised by a physician (e.g., family physician, team physician). The examination or evaluation must be administered within six months prior to participation in the tryout. The medical examination or evaluation may be conducted by an institution's regular team physician or other designated physician as a part of the tryout; *(Revised: 7/24/07 effective 8/1/07)*
- (d) The tryout may include tests to evaluate the prospective student-athlete's strength, speed, agility and sport skills. Except in the sports of football, ice hockey, lacrosse and wrestling, the tryout may include competition. In the sport of football, the prospective student-athletes shall not wear helmets or pads; *(Revised: 1/10/05)*
- (e) Competition against the member institution's team is permissible, provided such competition occurs during the academic year and is considered a countable athletically related activity per Bylaw 17.02.1; *(Adopted: 1/10/91, Revised: 1/11/94)*
- (f) The time of the tryout activities (other than the physical examination) shall be limited to the length of the institution's normal practice period in the sport but in no event shall it be longer than two hours; and
- (g) The institution may provide equipment and clothing on an issuance-and-retrieval basis to a prospective student-athlete during the period of the tryout.